

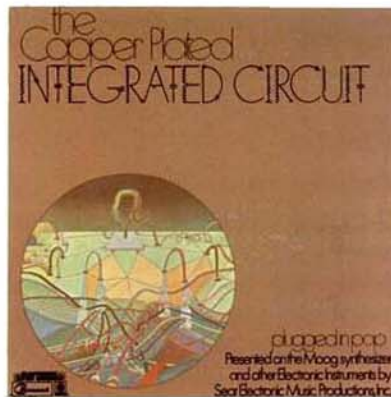
THE ELECTRONIC SOUL

...where the new technology

the sympathetic synthesizer.



The Age of Electronicus—Dick Hyman (846-S).



The Copper-Plated Integrated Circuit—Walter Sear (845-S).



Genuine Electric Latin Love Machine—Richard Hayman, (847-S).

The electronic synthesizer as a musical instrument has arrived. Thanks to the men who have given it feeling and soul. Dick Hyman has braided synthesizer with soul. Composer/technician Walter Sear has welded synthesizer and rock beat. Richard Hayman has fused synthesizer with Latin fire. The advent of the sympathetic synthesizer marks the age of electronic artistry in pop music.



OF COMMAND

expands the art of pop music.

electric marketing.



Moog—The Electric Eclectics of Dick Hyman (938-S).

The high-voltage success of Command's "The Minotaur" as a chart single and "Moog—The Electric Eclectics of Dick Hyman," the album from which it was taken, are only the beginning of electronic pop music. The three new LP's shown break down more music barriers with new creative software for the young electronic audience. To help you sell this pop audience, Command has prepared these multi-media tools: "electronic" browser cards,  streamers,  radio spots,  underground and consumer ads,  a special Electronic Pop Music brochure  which will tell how the synthesizer works and why; an all-out field promotion and a special film for use in theatres, TV and sales presentations. Like the stereo age before it, the electronic era of pop music belongs to

