

From _____

FIRST CLASS
Permit No. 246
Morristown, N. J.**BUSINESS REPLY MAIL**

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Postage Will Be Paid By

IONIC INDUSTRIES INC128 James Street
Morristown, New Jersey 07960

A PARTIAL LISTING OF PUTNEY OWNERS

Tony Schwartz, New Sounds, Renewed Pro
ducer of Commercials, Presentations, Expert
in Mass Communication, Parametric Speech
New York
Bob Landers, Annotations, Producer,
London
Charles Corvino, Arranger
New York
David Schwartz, Composer
New York
Tony Lamb, Composer, Arranger, Commercial,
Tombury 44 Atlantic
Philadelphia
John Downey, Composer
Milwaukee, Wis.

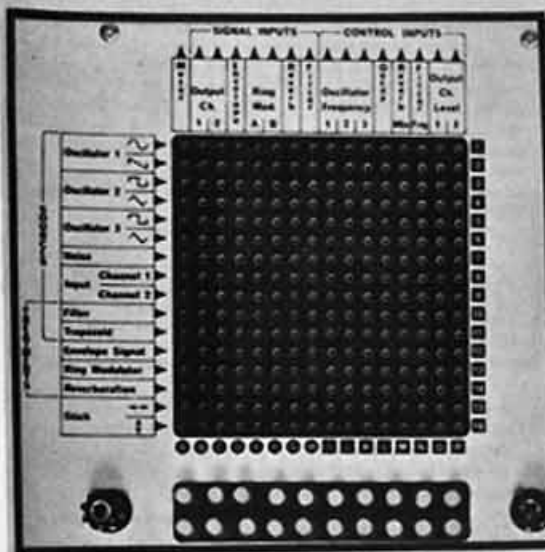
Gary Nelson, Composer, Educator
Lafayette, Ind.
Kathleen McCallen, Composer, Educator
Wald County, Pa.
Jay L. Jansler, Lecturer, Designer,
Computer Expert
Boston, Mass.
Hiramsville Inc., New York
New York
Carroll + Jacobs, Film Librarians
New York
Murray Records, John Eagle
New York/Chicago

Electra Records
New York/Los Angeles
Keith Holzman, A-R
New York
Audio Productions, Film Sound
New York
Stan Schatz, Auditor, Presentations in Sight
and Sound
San Francisco
Regent Sound Studios, New York, Philadelphia
New York
Robert W. Eggert, Academic Research,
Northern Illinois University
De Kalb

Prices subject to change without notice
Rush your order TODAY!Price List
August 15, 1970
Supersedes Price List
January 1, 1970DEPARTMENT
OR REG. NO. _____**IONIC INDUSTRIES INC.**128 JAMES STREET
MORRISTOWN, NEW JERSEY 07960
(201) 539-1040DATE OF ORDER _____ DATE REQUIRED _____ SHIP VIA _____ F.O.B.
Morristown, New JerseyTERMS _____
CIA...COD...P/O... Tel _____ FOR RESALE FOR USE

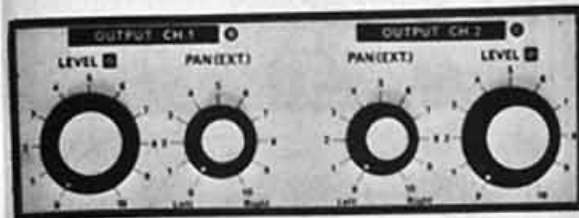
QUANTITY ORDERED	PLEASE SUPPLY ITEMS LISTED BELOW	UNIT	PRICE
1	VCS3 Putney Synthesizer	1395.00	
2	KB37TS Keyboard, Dynamic (Touch Sensitive)	548.00	
3	EM70 Electronic Music for the Seventies	4.95	
4	PPB Patch Plan Ms Book+Templates (Pre Sets)	2.50	
5	TP100 Templates w/settings(for instant realization)100	4.95	
6	RMII Rhyth Magic (6 automatic rhythms)	99.00	
7	TPR 100 Template Blank Refills	4.95	
8	Info on Speakers...Recorders...Classes...Lights...Rhythm Units...	N/C	

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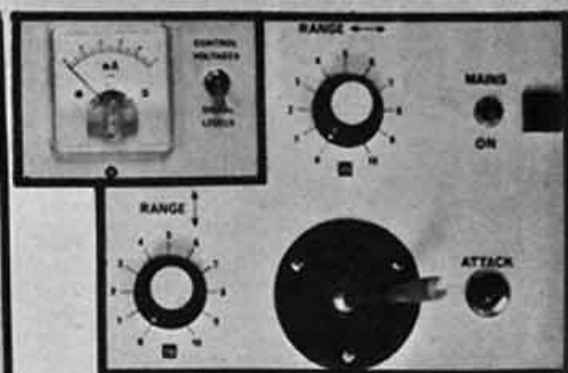


MONITORING AND PATCHING

A meter is provided which can be plugged to read any required parameter. It can be used to log AC levels accurately, or as a centre-zero DC meter to monitor subsonic waveforms which cannot be checked by ear. (If other indicating devices, such as an oscilloscope or a frequency meter, are available, it is a simple matter to connect them to the VCS 3.) The patching is by a 16 x 16 way pin-panel matrix, completely eliminating unreliable and untidy cord patching. As well as being clearly labelled in words, the matrix carries a letter and number code which is repeated on the panel near the appropriate control. Each of the 256 locations in the matrix board can therefore be designated by simple map reference (B12, G4 for example). In addition, perforated templates can be marked with selected locations and placed in position over the matrix board, making pin plugging literally child's play.



Lower Control Panel



MANUAL CONTROL

As well as the attack/decay button mentioned above (Treatment No. 1), the studio is provided with a joystick which enables any two control parameters to be varied simultaneously with one hand, and the joystick is so placed that it and the button can both be operated by the right hand, leaving the other free for altering knobs or matrix plugging. In addition EMS will shortly announce a range of peripheral equipment, including a keyboard which it will be possible to add to an existing VCS 3 by simply plugging it in, a special DIN socket having been provided for this purpose.



Back Control Panel

