

The equipment described in the accompanying article are all developments of Ionic Industries. These products consist of

performer
Synthesizer

digionic
Musical Sequencer

ionicamera*
Visual Display

They change the electronic music field (which is dominated now by frozen performances on analog tape) to

LIVE POLYPHONIC AUTOMATED

achievements. The total result of all this is to

**PERFORM NOW
LEARN LATER**

We accomplish instantly by:

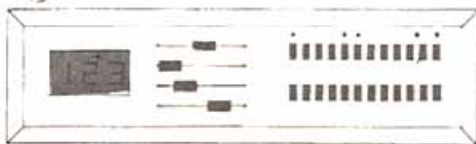
- 1. Eliminating all skills and physical development**
- 2. Circumventing explanations and understanding**

Much as the mystique of a calculator has aided young minds to hurdle many of the elaborate mathematical calculations and produce the goal of the TOTAL or the ANSWER, this array of Ionic products will serve the same time-saving procedure and desires in music. Since music is built on solid mathematical principles, the use of the calculator and computer technology and logic is an obvious application.



Digital recording eliminates tape negatives by these advantages

**ALTER PITCH WITHOUT AFFECTING RHYTHM
ALTER RHYTHM WITHOUT AFFECTING PITCH
EDIT WITHOUT SPLICING**



ionic industries

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Patents Pending

For further information, specs, rates and details write or call "Electronic Music Then and Now" recording available for 25¢

