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Clavinet Wins Heart Of Rock, Jazz Groups

By HANK FOX

NEW YORK — The clavinet, a modern descendent of the clavichord, is finding its way to the heart of many rock groups and jazz musicians.

Built by Hohner, the electronic instrument resembles a piano. Internally, however, the instrument consists of strings which are struck by piano-like keys. Vibrations from the strings are picked up by the clavinet's electronics and translated into an electrical frequency which is fed into an amplifier.

What sets the clavinet apart,

however, is that its volume is governed by how hard the keys are struck. This allows the player to establish his own playing style.

Latest among its users is Columbia Records recording act

*_____. Lead man of the group, *_____

_____ is receiving wide acclaim. *_____ is the member of the group using the clavinet.

In addition to this group, *_____

_____ and the *_____ also employ the instrument in their performances, as does *_____ who accompanies

*_____. Motown Records artist Stevie Wonder uses the clavinet to compose music.

Several jazz recording artists are also using the instrument. The clavinet is featured in Don Ellis' "Electric Bath" album and is included in the music of *_____

Veteran jazz musician *_____, who is noted for his progressive compositions, features the instrument on three songs not yet released on recordings. *_____ is another musician making use of the clavinet in composing.

*Names have been deleted to protect our lawyer from working. (If you don't recognize the artists, re-read Billboard.)



Clavinet is made and distributed exclusively by Hohner. Write M. Hohner, Inc., Andrews Rd., Hicksville, N.Y., 11802 or 790 San Antonio Rd., Palo Alto, Calif., 94303.