

# A few words about why this isn't our big flashy ad for the new Emulator II digital sampling keyboard.

Lately we've noticed a rather frustrating tendency for new high tech instruments to be advertised long before anyone has a reasonable chance of actually seeing one at their local music store.

We've been guilty of this a few times ourselves.

So when we introduced the new Emulator II digital sampling keyboard, we decided to wait on our big flashy ad until the supply had a chance to catch up to the initial demand.

That was seven months ago.

We're *still* waiting.

Because—although we've been building Emulator II's at a record pace—the demand has been increasing even faster. With its combination of superior sound quality, expanded user sampling, velocity sensitive keyboard,



extensive analog and digital sound modification capability, SMPTE interface, and powerful MIDI sequencer, the Emulator II has already established itself as *the* standard in affordable professional sampling systems.

So if you're having a little trouble finding an Emulator II, please keep trying.

In the meantime, if you feel you absolutely must have some flash, send us \$2.00. We'll send you a nice big flashy brochure and a small, not very flashy, but extremely impressive Emulator II demo record.

The Emulator II. Proof that a great instrument is all the advertising you need.

**E-mu Systems, Inc.**  
applied magic for the arts  
2815 Chanticleer, Santa Cruz, CA 95062  
(408) 476-4424