

If Bach were alive today, he'd be recording on "Scotch" brand recording tape.

It's been said it would take a present-day copyist seventy years just to copy all the music Bach composed.

The quantity of his work is staggering. But so is the quality. After all, nearly 80% of all master recording studios use "Scotch" brand.

So, next time you record something take a hint from the master.

Use "Scotch" brand-the Master Tape.

And that's what made Bach the pro he was.

And that's why, if he were recording today, he'd be recording on "Scotch" brand recording tape. Just like the pros in today's music business.

Buy two cassettes, get one free.

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