

KEYLECTRIC POWER

BY GRETSCH

One for the road — ElectroPro

Unlike electronic pianos, the ElectroPro is a real piano — built by Baldwin. Because piano hammers hit piano strings, you get authentic piano tone, touch, and response. The traditional soundboard is replaced with electronic pickups, so the ElectroPro can be amplified or modified with fuzz, wah-wah or other electronic devices. It



works with any amp or P.A. System and is great in the studio since you can record direct without the use of mikes. ElectroPro is a rugged, durable piano, in a square case that stacks flush, rides easy. Ideal for the one-night gigs and it's all ready for air cargo transit. Charlie Wicks of Sound Factory says, "It's a Stone Bitch".

Move over Moog . . . introducing the Syntha-Sound

If you've looked at others but haven't quite decided yet, you owe a listen to Syntha-Sound — the most versatile, easy-to-play synthesizer to come along. It can duplicate any sound you can think of, from frog to fluegel horn. This Baldwin-built synthesizer has a 37 note



Carlos Santana

keyboard, self-contained with amplifier and speakers, and can also be used with any amp. Whether used for recordings or live performances, the Syntha-Sound will take you any place you want to go. The only thing it doesn't do that other synthesizers do is cost an arm and a leg.

Elka Electronic Piano — four voice fun maker

The lightweight, portable Elka puts out a clean, crisp electronic sound, plus some effects you won't find on any other electronic piano. A rinky-tink jingle piano, a switched-on harpsichord; and



the Elka-exclusive, a twangy steel guitar. The volume and sustain pedals let you bend and stretch any note on the 61-note keyboard. Use Elka as a third keyboard on an organ or by itself. It will give your group a new sound dimension.

Harpsichord — It's high time somebody gave it a plug.

Baldwin has made some electrifying changes in the harpsichord. Guitar type pickups have replaced the sound-



board, with the amplifier in the same compact floor unit as two volume pedals (or you can play it through your own amps). By mixing bass and treble pickups with or without mute, and multiplying them by the amp tone controls, you have thousands of different tonal possibilities . . . from Bach to rock and Bacharach.

**Gretsch & The
Baldwin Great
Combo** 

Send information on the following:

ElectroPro Elka Electronic Piano Syntha-Sound Harpsichord

Name _____

Address _____

City _____ State _____ Zip _____

Mail to: Gretsch • Dept. 10DB • 1801 Gilbert Avenue • Cincinnati, Ohio 45202