

Listen to how much music your money can buy.

Listen to the new ARP Quartet.

Listen to each of the four presets—brass, strings, organ, and piano—all available at the touch of a button.

Listen to the way ARP has realistically voiced each section. Then check the price tag. See how much sound you can buy for your hard-earned dollars.

Funky horns that blow really hot.

The Quartet's brass section offers a choice of trumpet and trombone voicings which can be combined with other presets. A brass chorus with delayed vibrato and a string and brass orchestra are just two of the many polyphonic effects you can create.

Strings that sing like the real thing.

ARP is famous for string sounds, and the Quartet lives up to the respected tradition. Cello and Violin chorus voicings are available, plus a choice of percussive or solo settings. Again, the strings can be mixed with other sections to produce a variety of sounds.

Organ stops that fool the ears.

When you play the organ voice mixed with the celeste, you get a rotating speaker effect and a full, rich sound that brings back memories of a percussive "portable" organ that set the standard for the industry.

Electronic piano sounds when you need them.

The Quartet is not an electric piano, but you'd never know it by the way it sounds. When it comes to switching from organ, to strings, and then piano, nothing beats the Quartet for chordal accompaniment to vocals and other instrumental melody lines.



Play the new Quartet by ARP at your ARP Dealer.

Listen and you'll believe. Pound for pound, sound for sound, it's a lot of music for the money.



For more information on the Quartet, see your ARP Dealer. Or write: Quartet, ARP Instruments, Inc., 451 Harvard Avenue, Lexington, Massachusetts 02173.

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