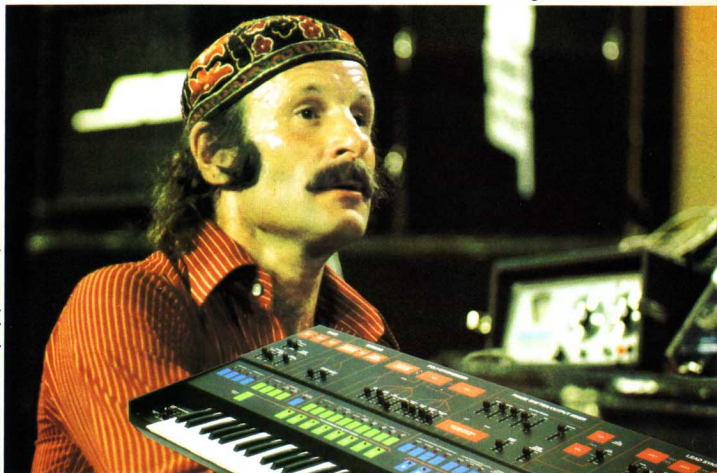


# Now you can play four programmable synthesizers from one incredible keyboard.

Joel Zawmul of Weather Report plays the ARP Quadra.



Andrew Parker/RETNA

The new ARP Quadra is actually four separate synthesizers in one. Keyboard players can now duplicate, in live performance, the kinds of complex, layered sounds that were once only possible using multi-track recording techniques.

When you play the Quadra, you simultaneously control a variable bass synthesizer, a string synthesizer, a polyphonic synthesizer, and a touch-sensitive, two-note, lead-line synthesizer. Each synthesizer is individually programmable and mixable. All four synthesizers can be channeled through a built-in phasor for dazzling, realistic concert hall animation.

The result is stunning, dreamlike, overpowering. You can change from one program to another via motionless, touch-activated switching. You can change tunings, memorize intervals and sequence arpeggios directly from the keyboard.

Play the ARP Quadra. Be one of the first musicians to experience the thrill of complete live performance control over four electronic music synthesizers.

See, hear, touch and feel the incredible ARP Quadra at a Certified ARP Dealer.

The long wait is over.

The Quadra is here.

It's the sound.



For a copy of ARP's full color catalog, and the names of Certified ARP Dealers in your area, send \$1.00 to: ARP, 45 Hartwell Avenue, Lexington, Massachusetts 02173.

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